

Press Release: Munich, 8 October 2018

FOR IMMEDIATE RELEASE

tiramizoo founder Michael Loehr hands management team to experienced technology manager Martin Straeb

tiramizoo GmbH (Ltd.) announced today that founder and shareholder Michael Loehr withdrew from the executive board on Oct. 1st by his own request. Loehr founded the company in 2010 alongside two partners and has led the company to growth across European and Asian markets.

CEO successor Martin Straeb has more than 20 years of experience in setup and management of fast-growing tech companies, particularly into the growth phase. Recently Straeb acted as directorate and CEO of Guedel Group AG, a swiss technology- and general plant engineering company. Previously he was in charge for more than 16 years in various managing positions as CEO and CMO of the KUKA AG, as well as their shareholder the Grenzbach Group. Thereby he was responsible for sales and marketing amongst others.

Burkhard Blum, Chairman of the Advisory Board, remarked, "I would like to thank Michael Loehr for his professional and long-term cooperation. Under his contribution and leadership tiramizoo has become one of the most innovative last mile logistics suppliers. tiramizoo gained market-leading customers in the areas of consumer electronics, fashion and sports, together with numerous automobile groups. Additionally, under his chairmanship some multinational groups were gained as strategic investors and shareholders. We are glad to see that Michael Loehr will retain a friendly relationship to the company and continue to support tiramizoo as a consultant and shareholder."

Together with the experience of Martin Straeb the employees and the management team will further develop the company, accelerate growth and gain additional market shares, national as well as international.

Martin Straeb on that point: "I'm looking forward to join the company and work with the team. The unparalleled knowhow of self-operated courier services and the advanced software technology is unique in the market and offers great potential. One focus amongst others will be the further expansion of the products and services at the business segment of software-as-a-service. Especially at the current transformation from pen & paper procedures towards online services and B2B eCommerce, tiramizoo is able to contribute with the SaaS solution an important advantage to the digitalization in many industries."

About tiramizoo

Founded in 2010, tiramizoo is one of the pioneers of last-mile and same day delivery solutions in metropolitan areas. Key for the success is a complete digitization of all necessary processes and the development of a powerful optimization technology, which has proven to create up to 30% efficiency gains for urban delivery routes. As one of very few same day delivery providers, tiramizoo is operating a delivery platform for more than 1.000 retailers in more than 160 Germany cities and at the same time licensing its software itself as a software-as-a-service to fleet operators all over the world.

www.tiramizoo.com

###

Contact:

tiramizoo GmbH
Prannerstrasse 2-4
80333 Munich
<https://www.tiramizoo.com/>

Andrea Scheibengruber
Phone: +49 / 89 / 215 568 701
Email: presse@tiramizoo.com

Further information and pictures can be found at:
<https://www.tiramizoo.com/media>